

*For Immediate Release:*

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**XXXXX NAMED RECIPIENT OF THE ALFRED P. SLOAN AWARD  
FOR BUSINESS EXCELLENCE IN THE WORKPLACE**

**SOUTHFIELD, Mich., May XX, 2016**—XXXXX—a full-service real estate firm based in Southfield, Mich., today announced the company has been named the recipient of the Alfred P. Sloan Award for Excellence in the Workplace. The announcement was made by XXXXX President and CEO XXXXX. Recipient

The Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility are part of When Work Works, a national project on workplace effectiveness and workplace flexibility from Families and Work Institute in partnership with The Institute for a Competitive Workforce, an affiliate of the U.S. Chamber of Commerce, and the Twiga Foundation.

The When Work Works Awards are unique. They are based on a rigorous two-step selection process. This process involves an evaluation of employers flexibility programs and practices as well as a confidential employee survey on the key ingredients of an effective and flexible workplace.

“We have an outstanding team of individuals at XXXXX and respect the importance of establishing a balance between work and personal responsibilities,” said XXXXX. “Nontraditional schedules allow for greater personal time and a better overall quality of life. It also demonstrates our commitment to the career path of our employees.”

XXXXX was recognized, in part, for its Client Solutions program. This program highlights the company’s ability to respond quickly to customer’s needs and showcase the commitment to helping them grow their businesses. This program took their customer service to a whole new level. This program improved communication with tenants and clients. During 2015, XXXXX visited every property and conducted in-person and email surveys of every single client.

XXXXX also added new technology to the firm to better and more efficiently serve tenants and prospective clients. These technologies include XXXXX, a small, wearable, 8-megapixel camera that takes pictures in real time. It allows users to check into a location, shoot video and communicate with others users in real time. This helps to save time and it helps XXXXX to provide better service allowing prospects to actually see new space without having to visit on-site.

These effective workplace practices is providing opportunities for employee growth and development through learning and mentoring. These employers are continuing the movement toward effective workplace strategies that benefit both business and employees.

*XXXXX/NAI XXXXX, based in Southfield, Mich., is a leader in the commercial brokerage, management, development and investment sales, construction and multi-family residential service sectors. NAI XXXXX is part of the largest provider of real estate services worldwide with more than 3,500 professionals on the job. NAI XXXXX transacts real estate deals in over 35 countries and assist clients by providing real estate services nationally with 230 offices in over 300 markets worldwide.*

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