

Type	Media Outlet	Name	Position	Phone Number	Email	Notes
<b>PRINT</b>						
	Detroit News	xxxxx	Metro Reporter	xxxxx	<a href="#">xxxxx</a>	Sent release on 5/12. Left message on 5/13. Reach out to her today. If you do not talk to her today, send it out to someone else.
	Detroit News	xxxxx	Non Profit Reporter	xxxxx	<a href="#">xxxxx</a>	Sent release on 5/16. Jennifer forwarded email over to Kevin Hardy at khardy@detroitnews.com. She doesn't handle non-profits anymore.
	Detroit News	xxxxx	Metro Reporter	xxxxx	<a href="#">xxxxx</a>	Followed up with Kevin. He asked me to send release again. I sent it. Will follow-up later today.
	Michigan Chronicle	xxxxx	Editor	xxxxx	<a href="#">xxxxx</a>	Sent release on 5/12. Call Roz Thursday morning and offer her a women in the program to share details.
	AP Michigan					Lana reaching out
	Mlive	xxxxx	Pontiac Reporter	xxxxx	<a href="#">xxxxx</a>	Sent release on 5/12. Spoke with Gus on 5/16. He has the release. He has to get back with me to see if someone will make it out.
	Oakland Press					Lana reaching out
<b>BLOG</b>						
	Oakland County Mom's			xxxxx	<a href="#">xxxxx</a>	Sent release on 5/12. She did receive it and she forwarded it to the editor.
	Detroit Mommies				<a href="#">xxxxx</a>	Sent release on 5/12
						Sent release on 5/12
<b>RADIO</b>						
	WWJ			xxxxx	<a href="#">xxxxx</a>	Sent release on 5/12. Spoke with Rob Davidek. They are interested but will see about sending someone as it gets closer to the event pending any breaking news. Follow-up Wednesday.
	WJR	xxxxx	News Director	xxxxx	<a href="#">xxxxx</a>	Sent release on 5/12. Tried to call at 12. Went to his voicemail. Called again this morning. Spoke with Ronald Smerigan. Ronald said suggested I send the release to him as well as Dick.
	WDET			xxxxx	<a href="#">xxxxx</a>	Sent release on 5/12. Spoke with Ron. He will forward the release to the news director and have him assign a reporter to it. Follow-up Wednesday
	Michigan Public Radio	xxxxx	News Director	xxxxx	<a href="#">xxxxx</a>	Sent release on 5/12
<b>TV</b>						
	FOX 2		Newsdesk	xxxxx	<a href="#">xxxxx</a>	Sent release on 5/16
	WXYZ 7	xxxxx	New director	xxxxx	<a href="#">xxxxx</a>	Sent release on 5/16
	WDIV 4		Newsdesk	xxxxx	<a href="#">xxxxx</a>	Sent release on 5/16
	TV 20			xxxxx	<a href="#">xxxxx</a>	Sent release on 5/16
