

Women Helping Women Fashion Show & Luncheon

Print

Outlet	Name	Title	Email
AP	xxxxx		xxxxx
Detroit Free Press	xxxxx	Features/Entertainment Editor	xxxxx
Detroit Free Press	xxxxx	Fashion Editor	xxxxx
Detroit Free Press	xxxxx	Reporter	xxxxx

			XXXXX
			XXXXX
			XXXXX
	xxxxx	Features Reporter	xxxxx
Detroit News	xxxxx	Fashion Columnist	xxxxxx
Detroit News	xxxxx	Oakland County Reporter	xxxxxx
Detroit News			xxxxxx

			xxxxx
			xxxxxx
	xxxxx	Editor	xxxxx
	xxxxxx	Special Sections Editor	xxxxxx
Hour Detroit	xxxxx	Associate Editor	xxxxx
Oakland Press	xxxxxx	Pontiac Reporter	xxxxxx
Metro Times	xxxxxx	Rochester Reporter	xxxxxx
Oakland Press	xxxxxx	Arts and Entertainment Editor	xxxxxx
Oakland Press	xxxxxx	Rochester Hills, Oakland Township	xxxxxx

Oakland Press	xxxxx	Editor	xxxxx
Michigan Chronicle	xxxxx	Managing Editor	xxxxx
Rochester Post		Editor	xxxxx
Michigan Chronicle	xxxxx		
Troy Somerset Gazette			
	Name	Title	Email
Radio			
Outlet	Name	Title	Email
TV	xxxxx	Producer	xxxxx
Outlet			xxxxx
WDIV - Channel 4	xxxxx	Weekend Producer	xxxxx
WDIV - Channel 4			
WDIV - Channel 4	Name	Title	Email
Online			xxxxx
Outlet	xxxxx	Publisher	xxxxx
After 5 Detroit			xxxxx

Detroit Fashion Pages	xxxxx	Publisher	xxxxx
Detroit Style Review			xxxxx
Glamorous Moms/Detroit Fashion News	xxxxx	Entertainment Reporter	xxxxx
Metromode	xxxxx	Managing Editor	xxxxx
Mlive			xxxxx
Model D	xxxxx	Publisher	xxxxx
Model D	xxxxx		
Tell Us Detroit			xxxxx
Oakland County Moms			xxxxx
Detroit Mommies			xxxxx
Style Chic			
Huffington Post			

BLAC Detroit

Sheon Media List 2016

Phone	Notes
xxxxx	Sent release on 4/21
	Sent release on 4/22
xxxxx	Sent release on 4/22. Also left voice message, telling her about the opportunity to give tickets to her readers. Follow-up call on 4/27
xxxxx	Sent release on 4/27. Left follow-up voicemail.

	Sent release on 4/22
	Sent release on 4/22
	Sent release on 4/22
XXXXXX	Sent release on 4/21
XXXXXX	Sent release on 4/21. Follow-up call on 4/27. He will get back with me and let me know if there's anything he can do with it.
XXXXXX	
	Sent release on 4/22

	Sent release on 4/22
	Sent release on 4/22
XXXXX	
XXXXX	Sent release on 4/21
XXXXX	Sent release on 4/21
XXXXX	Sent release on 4/27. She forwarded it over to calendar editor
XXXXX	Sent release on 4/21
XXXXX	Sent release on 4/21
XXXXX	Sent release on 4/21

xxxxxx	Sent release on 4/21
	Sent release on 4/21
xxxxxx	Sent release on 4/21
Phone	
Phone	
xxxxxx	
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xxxxxx	Sent release on 4/21
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	Sent release on 4/21
XXXXXX	Sent release on 4/21
	Sent release on 4/21
XXXXXX	Sent release on 4/22
	Sent release on 4/21